CENTENARY ALE

This Special Edition Abbotsford Sparkling Ale was brewed in the style of strong ales or barley wines enjoyed in the early 1900s.

BEER-PRODUCT OF AUSTRALIA.
BREWED BY CARLTON & UNITED BEVERAGES LTD. 4-6 SOUTHAMPTON CRESCENT, ABBOTSFORD VIC.

APPROX. 8.5%
DRINK CO. 1800.
BEST BEFORE 11 MAY 2005

SPECIAL EDITION- NOT FOR RESALE

The Official Newsletter of the Victorian Beer Label Collectors' Society

NEWS

VOLUME 33, NUMBER 4

JULY 2004
THE COMMITTEE

President: Rob Greenaway
19 Tadema Cres., Eltham, Vic., 3095.
Tel: (03) 9431 3069

Vice President/Secretary:
Angus MacEwan
11 Harleston Rd., Mt Eliza, Vic., 3930.
Tel: (03) 9787 0225

Assistant Secretary: Clive Windley
29 Madeline St., Glen Waverley, Vic. 3150
Tel: (03) 9802 5122

Treasurer & Editor: Alex Freer
28 Allnutt Pde., Cheltenham, Vic., 3192.
Tel: (03) 9584 1353
Email: afreer@bigpond.net.au

Historian: George Crompton
11 Dublin Ave. Strathmore Vic. 3041
Tel: (03) 9379 4375

Life Members: George Crompton,
Alex Freer, John Long, Alan Richards, Jack Wilks (Phil Davin, Laurie Godden dec.)

ADMINISTRATION

To ensure the smooth running of our society, we ask members to please co-operate as follows:

1. Forward all moneys to the Treasurer (except for raffles).
2. Forward all contributions for BEER LABEL NEWS to the Editor.
3. All general society business, requests for labels from society stocks and label contributions to the Secretary.

4. New members and notification of change of address to the Treasurer.
5. Please forward a self addressed, stamped envelope with all your correspondence that requires a reply.

MEMBERSHIP FEES

Joining Fee: $5.00
Annual Subscription:
Australia-$20.00
Overseas-$30.00
Due and payable on July 1st.

Pro-rata rates:
After October 31st, 70% of annual fee.
After February 28th, 40% of annual fee.
All prices are quoted in Australian dollars. The Secretary will accept American currency and Euros.

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Firstly let me apologise for not being able to attend our AGM held recently but when the opportunity arises to take leave to travel to far North Queensland then I must grab it. Thanks Angus for chairing the meeting. Thanks to all members for your confidence in voting in the current Committee. Angus, Clive and Alex, your support is appreciated. To Alan Richards our Micro Brewery Liaison Officer and George Crompton, our Historian my many thanks for your ongoing work.

As detailed in the minutes of the meeting, there was considerable discussion on the adoption of our revised Constitution. Discussion was centred on the fine detail and not on the bigger picture hence we will redraft it with all comments taken into account. If any member wishes to be on a sub committee to do this task then please see me.

Well back to my holidays. Rosslyn and I drove to Brisbane and then flew to Cairns to see our daughter. Further driving to the Atherton Tablelands and Port Douglas was well worth the effort. It is a very pretty part of Australia, we are all very lucky. All was condensed into three weeks so I am very sorry that I missed a number of Queensland and NSW members but I literally ran out of time. What breweries I saw were at various stages of progress. The quality was good. Labels were hard to get hence if you see a bottle from any of these breweries, get it. Townsville Brewing Co. in the heart of town was very busy. They have a number of draught beers but only one package, Townsville Bitter. I could only manage bottles. Gold Coast Brewpub was closed and looked as though it had not been running for some time. Any update appreciated from our local members. Graham Howard from Preservation Brewery was still on a high after winning the Champion Porter at the recent Australian International Beer Awards. He is in the process of redesigning his labels and is happy to support the VBLCS. Graham showed me his Label of the Year Award presented to him when he was the Brewer at the Colonial Brewing Co in Brisbane by Laurie Godden in 1992. These Brewers very much appreciate these awards. I then popped into the Ettamogah Pub / Aussie World. The beer is brewed by Sunshine Coast Breweries and labelled by Aussie World. Buy the bottles, it is the only way to get the labels ...sorry I tried. The wine industry is also very progressive, a number of fruit wines were excellent.

Alastair Graham visited the Cascade Brewery to present the Label of the Year certificate for Winter Warmer. Thanks Alastair. I know they were thrilled to hear the news of the Award. Like wise I visited Jamieson Brewery and presented the Micro Brewery Award for their Raspberry Ale. Jeff Whyte has not stopped smiling. A visit to his Brewery is well worth the trip, the pub food is excellent. Trout fishing in the area is another subject.

Until next meeting in August, cheers and happy collecting.

Rob Greenaway
ANNUAL GENERAL MEETING 2004:
The annual general meeting of the V.B.L.C.S. was held and as there were no new nominations for committee positions, the existing committee were re-elected.

JUNE MEETING NOTES:
The meeting was held at the Club Tivoli on Sunday 13th June 04. The meeting started at 12.50 pm.

Apologies: Rob Greenaway, Gary Macnair , Ray Everingham , Alan Rye.

The club welcomed member Chris Newbold from New Zealand.

Finance:
Alex Freer reported that the clubs finances were sound.

Correspondence:
The Bottle Collectors Society newsletter was received. Several letters concerning the draft constitution were received. Thirty three members replied to the proposed changes to the constitution. Several members sent in voting slips for the label of the year however that competition has closed for this year.

General Business:
The meeting agreed that the suggested changes to the constitution be shelved so as to allow some further changes to be made.

Catalogues:
John Long suggested that all future catalogues be on CD Rom. John also proposed that some of the clubs money be spent buying good old labels. A lively discussion followed and it was decided that if the club were to buy old labels they would be used to spice up the raffles only. John also reported that he and some other members are working on a catalogue of New Zealand labels. Carlton United Brewery is to change its name to Carlton United Beverages on July 1st.

Consequently all their labels will have the name change.
Mike Bannenberg received a vote of appreciation from the floor for his generous donation of the V.B.L.C.S. banner. A job well done Mike.
John Long showed the oldest known New Zealand label on a bottle (C. 1860). George Crompton asked whether the club is going to have an anniversary label from CUB this year. George also asked if an up to date membership list might be included in the next newsletter. It was proposed by Terry Ryan and seconded by Keith Deutsher, that the CDRom catalogue be known as the “Alex Freer Catalogue” The motion was carried with only one objection which was overruled.
It appears that some Spanish 50th Anniversary labels that were donated to the club by Tasmanian member, Mick Davis, have been mislaid. An investigation will be made into the disappearance.
Jack Wilks suggested that a register be kept of all donated labels so as to avoid this happening in the future.

The club would like to thank Craig Pelton for the donation of foreign labels that were tabled for members.

The Raffles were then drawn and the lucky winners were –
1st Spyros Repousos
2nd Alistair Graham
3rd Jill Major
4th Ross Smith

Last but not least Umit Ugur won a collection of bottles but donated them back to the club and they were won by George Robinson.

Angus MacEwan.
Club member Ivor Nicholson, on a quick trip through rural NSW called in to the Blue Tongue Brewery (Hunter Valley, NSW) and managed to obtain enough labels for all members. These will be distributed shortly. So far there are two labels, a Blue Tongue Lager and a Blue Tongue Ginger Beer, both with necks and backs. This brewery seems to be a fairly large concern and has the backing of the Tyrell family, long time wine makers in the Hunter Valley.

Ivor’s trip covered 1,500 kms in a few days and he alternated visits to family and friends with visits to breweries. He visited the Old Goulburn Brewery (Goulburn, NSW) and was negotiating a copy each of their three new labels when a funeral cortège arrived for a service complete with hearse and coffin. Negotiations were quickly completed with Ivor being successful. These three labels have been produced on the office computer and commemorate William Bradley, founder of the brewery and director of the Sydney Railway Company. The commemorative stout is for the 150th anniversary of the foundation of the railway company. These labels can only be obtained by visiting the brewery; a funeral seems to help negotiations.

Ivor also visited the Hopping Mad Brewery at Orange (NSW). This brewery has only been going for a few months and so far has produced two labels. The club has both of these and they will be issued shortly.

Ivor’s fourth and final brewery visit was to the Braidwood Brewery (Braidwood, NSW). They were discovered at the Australian International Beer awards held in Melbourne in May. They have been operating for some months and produce four beers, all of which are bottled. These should be received by the club in the next few weeks.

The club has also received three new labels from the Outback Brewery (Wood Park, Sydney, NSW). Dusty Road and Lawson’s Lager are two of the labels received. The third does not have a beer name but is used as the front label for small batch/bottling runs for which they have not had labels printed. There have been a Chilli Beer, Stout, Wheat, Blue Mountain Lager, Pilsener and a number of other beers. As well there has been some bottling done in 500ml bottles. The beer details and other legal requirements are printed on a back label from the office computer. As mentioned in earlier reports the only way to obtain these labels is off bottle, the brewery cannot supply copies.

The new Mountain Ale from the Jamieson Brewery (Jamieson, Vic) has been received by the club. This replaces the Brown Ale.

The club has made contact with the Barham Brewery (Barham, NSW) to see if there has been a reprint of the Cod’s Wallop labels. This should happen shortly but the owner, Len David, did mention that the Buffalo Brewery (Boorhaman, Vic) was for sale. Len established the Buffalo and ran it until selling it three to four years ago. If this sale goes ahead it may lead to further changes to the Buffalo labels.
All labels from the Malt Shovel Brewery (Sydney, NSW) have now changed. The most significant change has been to the brewery name/address details which are now over five lines. This is to allow the brewer to be the “Malt Shovel Brewery or related companies …”. The club already has some of these labels and is confident of obtaining the rest for members.

The Mountain Goat Brewery (Richmond, Vic) has re-released their Aged Mountain Goat Stout. Members will no doubt remember this was first released last June with 170 bottles each of 640ml released with a special label. The stout had been aged for 12 moths before bottling. This year’s label is identical with last years with only the initials of the brewers and the hand written date being different. 24 bottles were released through Cloud Wines (Clarendon St South Melbourne) with a limit of one bottle per customer. Similar limited releases have been made in other capital cities, but details of where when are not to hand. The brewery web site may have this information. Off bottle is the only way club members can obtain the label.

A brief visit to the Brewtopia web site will show members the numerous and varied labels this company has issued. A special label can be produced for as little as 24 stubbies for anyone prepared to pay. These labels are beyond the reach of most if not all members but a look at the website is interesting.

Contrary to earlier fairly confident reports, Lawrence Victor Estate (Penola, SA) is still in business. The club is still negotiating to get stocks of all their labels for members.

The 3 Degrees pub/brewery has opened in Melbourne on the old Queen Victoria Hospital site. It is actually a small pub/brewery set in a large shopping/office complex in the centre of town. It is operated by Carlton & United Breweries who also operate the Gunn Island Brew Bar in Middle Park, about 4 km. south of central Melbourne. Neither brewery bottles and there is no intention to do so.

The Three Ravens Brewery (Thornbury, Vic) will have bottled beer available towards the end of July 2004. This will be brewed under contract for them and the club should be able to obtain labels.

The Dark Isle has opened in suburban Hobart (Tas). This business started as brew on premises – customers do the brewing using Dark Isle’s equipment and ingredients. No brewer’s licence was needed so the law was satisfied. This apparently was not enough of a success so the business now brews and retails its own beer. Given it’s size, the brewery is unlikely to be able to supply the club so a visit to the brewery and buying the stubbies is the only way to get the labels.

From the Editor

No news is good news.

From the Treasurer

Yes, it’s that time of the year again. Annual subscriptions were due on 1 July. To help you a little, please check the mailing label on the envelope; if it has a red date, then your subs had not been received when the mailing labels were printed.
A Mystery Label:  
An article from George Crompton

Bulldog Draught Beer surfaces in New South Wales. At the bottom right is “Brewed and bottled by A.L.C.C. Adelaide S.A.” and bottom left is “Approx ? standard drinks to get pissed.” The design is very much in the style of a well known Adelaide family brewery, but inquiries at Adelaide Bottle Shops were fruitless – never heard of it. Can any member enlighten us?

Collecting Just Part Of The Pleasure by Annabel Gosset. (reprinted with permission)

Westport's Jim Halsall is marking 10 years of collecting beer labels and reckons having a beer would be a good way to celebrate. The hobby which started from going to watch the Springboks play in Wellington in 1994 has seen him collect over 100,000 labels from all over the world.

"I was waiting for the boys to turn up to watch the game and was in a bookshop and I saw a book on beer labels," he said. He has been hooked since.

Jim is the only collector on the West Coast and one of a "couple of dozen in New Zealand". One of the main problems with collecting beer labels, he said, is that people don't keep them.

"People would drink the beer and throw the bottle away. The West Coast labels have been some of the hardest to get. Nobody kept them".

The West Coast labels are also his favourites including Kawatiri Ale, Buller Lion Ale, Nahr's Stout and Morley's Stout, all brewed in Westport. There are also labels from McGavin's Stout brewed at Burnett's Face up at Denniston.

While some labels are laboriously collected by buying the bottle and drinking the contents, he is also in touch with breweries and other collectors from around the world. Breweries often had labels sent by people from around the world in return for one of theirs, he said. "Often if they have other labels they will send them on – you have to be in the right place at the right time."

He has also visited other collectors and had people come out to Westport. Friends travelling overseas also bring him back labels. "I explain what I'm looking for and most people are really helpful. "You have to be a bit cheeky to get some of the labels sometimes."

Knowing the whereabouts of a couple of old petrol bowers in Karamea secured him a few thousand labels from a collector in Auckland.

Although labels have been the focus of the collection, Jim also has a big collection of coasters, glasses and cans but is in the process of selling these "to get some space back". Beer companies often put out sets to commemorate occasions, sporting events or are commissioned by companies. Harrington's Brewery in Christchurch has put out many such labels and even had a low alcohol beer called "Sobering Thought" to accompany "The Lord Of The Rings" trilogy. There are people from all over the world wanting to get that label. Sometimes there are quite big sets, especially some of the overseas ones; you have to get through a lot of beer to get the set. The collecting does involve a bit of consumption, he said.

"When we have barbeques, people have had to drink different beers at times. Some of them aren't that pleasant either. But someone has to help me drink them." He said he hasn't drunk all 100,000 bottles to get the labels.

"Maybe 90,000!"
Buy, Swap & Sell

Exchange Partner Wanted

Milos Dobsicek
Ulehlova 651
PODIVIN
CZ 69145
CZECH REPUBLIC

Milos has provided his email address. He collects labels from all world and has many labels to exchange. He may be contacted by email.

m.dob@slunce.cz

From Craig Pelton
Craig has a mint condition Cooper & Crabb Two Seas Ale which he is prepared to exchange for:
- West End Double Stout (51.007), or,
- West End Double Stout (51.003), or,
- Alliance Temperance Ale (04.001).

Craig has also advised that he has given up collecting “Iron Curtain” countries and France. There are some 6,000 labels in five largebinders; too cumbersome to pack and post. Craig may be contacted by telephone on (08) 8264 1541

From Philip Blackwell

The Western Antique Bottle & Collectables Club are holding their annual swap and sell day on Sunday 3 Oct 2004.

Just wondering if any of your members would be interested in any table space for the day? ($5 per foot)
If you have any queries, please send an email to blackers@bigpond.net.au or give me a call on 0411 022193

From Tom Anthony

Tom has lots of USA labels. He may be contacted at home:
88 Essex Street
West Footscray
Victoria, 3012

CLUB RAFFLES

As at 20th June 2004, the following members have credit as listed:

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<thead>
<tr>
<th>Name</th>
<th>Month</th>
<th>Year</th>
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<tr>
<td>Allister Graham</td>
<td>Oct</td>
<td>2005</td>
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<td>Larry Ross</td>
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<td>2005</td>
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<td>Tony Elliot</td>
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<td>Jim Halsall</td>
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<td>Craig Pelton</td>
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<td>Spyros Repousos</td>
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<td>David Joseph</td>
<td>Aug</td>
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<td>Jenny Lowecki</td>
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<td>2004</td>
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<tr>
<td>E. Solaesa</td>
<td>Aug</td>
<td>2004</td>
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In the August raffle, 1st prize will contain a rare 2003 Brownlow Medal Crown Lager, note: this label will NOT be available generally to all members, so be in it to win it!
All prizes will contain over 200 labels including some 20-25 year old Australian labels plus a variety of overseas labels.

Tickets are $1.00 each with a maximum of two tickets ($2.00) per member.
Available from Jack Wilks, 65 Tiverton Drive, Mulgrave, Vic. 3170

New Member

Phil Buckley
8A Mann Street
Margaret River
Western Australia 6285
(08) 9758 7608
Phil collects Australia and New Zealand labels.

Forthcoming Meeting Dates

8 August,
10 October,
12 December,
and for next year, as yet unconfirmed:
13 February 2005,
10 April 2005,
12 June 2005,
14 August 2005,
9 October 2005,
11 December 2005.
Beer Label Catalogs on Compact Disk

Version 2 of the Australian Beer Label Catalog is available at a bargain basement price of $A25. There are over 7,800 pictures of labels classified by major breweries, old & rare labels, minis & micros. Work is progressing on the next version, which is expected to become available in, maybe six months or so. You will be able to trade in your old version on the new.

What else is happening?
John Long has become so enthusiastic about the CD concept that he and I are putting together a somewhat similar CD containing New Zealand Labels. My New Zealand collection is fairly reasonable by some standards and from this, a very basic CD was thrown together. After John went through it, he prepared a further three hundred or so pictures of old NZ labels, many I have never seen and from breweries I have never heard of. And I thought I had a pretty comprehensive list of NZ breweries from the year Captain Cook landed there. Jack Wilks has also contributed numerous NZ labels from his collection; and he has more to come. Between us we have, so far, amassed nearly 3,000 label images for the NZ CD.

When that is done, never know, but there just might be some interest in a world-wide Guinness CD.

Would you care to contribute?
If so, please send me an e-mail: afrer@bigpond.net.au
Alex Freer
Labels issued with the July 2004 magazine.

**Victoria**

**C.U.B.**
Carlton Crown Lager. 375mL.
Carlton Draught. 800mL.
Carlton Daught. 375mL. & neck label.
Carlton Cold.
Abbotsford Invalid Stout. 800mL.
Victoria Bitter. 375mL. and back label.
Victoria Bitter. Enjoy responsibly. 375mL. Type 1
Victoria Bitter. Enjoy responsibly. 375mL. Type 2.
Victoria Bitter. Enjoy responsibly. 800mL.
Foster's Lager. 800mL.
Foster's Lager. 375mL.
Foster's Light Ice. 800mL.

**Stockade Brewery**
PubBoy and back label.
Blowfly Beer with back.
Bohemian Pilzner with neck and back.
Beez Neez with neck and back.
Simpson Lager with neck and back.
Chopper Heavy with neck and back.
Alpha Pale Ale with neck and back.
Dogbolter with neck and back.

**Tasmania**
Tasman Ice Beer with neck label.
Tasman Special Bitter.
Tasman Bitter.
Boags Draught 375.
Cascade Bitter. 800mL.
Forester

**Queensland**
Castlemaine Lord Jim's Lager. Type 1.
Castlemaine Lord Jim's Lager. Type 2.

**New South Wales**
Reschs Pilsener. 800mL. Type 1.
Reschs Pilsener. 800mL. Type 2.
Reschs Real Ale. 375mL.
Reschs Dinner Ale. 800mL.

Plus "Bonus Extra" labels as per respective issues.

Please note...Owing to occasional shortages of minor and micro-brewery labels, the actual label issue may not always correspond exactly with the published list.
BEER LABEL CATALOGUES

Cairns, Rockhampton and Toowoomba
28 pages $4.00

Mildura (Northern Breweries)
16 pages $3.50

Northern Territory
27 pages $4.00

Kalgoorlie
26 pages $4.00

Old Ballarat
19 pages $3.00

Sovereign
9 pages $2.00

Sundry Mini Breweries (1st)
45 pages $4.50

Sundry Mini Breweries (2nd)
66 pages $5.50

Anchor, Sail & Anchor, Matilda Bay
18 pages $3.00

South Australian Breweries
94 pages $8.50

Sanctuary Cove Brewery
23 pages $4.00

Minis '99
56 pages $5.50

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Please do not make them payable
to the Assistant Secretary, either by
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Clive Windley, 29 Madeline Street, Glen
Waverley, Victoria 3150.
Ph: 03 9802 5122
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COLLECTORS INC
ACN 066 468 282
Please direct all correspondence to
the Greg or Sue Plant at 23 Grace
Street, Crows Nest Qld 4355
Email: gsplant@dnet.aunz.com

All members please note:— When

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"A Beneficial Beverage"

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THE MELBOURNE COOPER
Bent St.
Abbotsford.

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1904
OF CHEESE
BREWERY

"THE MORNING DELIVERY."